



Coffee for People. Proceeds for Pets!

Muddy Paw Coffee has been formed to promote the joys of responsible animal adoption and to help animals in need by donating part of the proceeds to animal rescue operations. All coffees are fresh roasted to order and shipped to their destination within 48 hours. The coffee is also available at wholesale prices to coffee shops, retail locations, restaurants, and businesses. Proceeds from specific wholesale accounts will be donated to animal rescue operations that are local to the stores in order to help promote local animal rescue needs.

Spot Blend: A light roast that loves to please

Buddy Blend: A medium roast to keep by your side all day

Happy Tail Blend: A dark roast that makes tails wag

Growler Blend: A dark roast that packs a caramelized bite

Fireside Blend: A decaffeinated roast that tastes great without the bark

Hazel Eyes Blend: A hazelnut roast that the nose loves



Our small batch roasting process makes our beans fresher, therefore resulting in a more flavorful and aromatic coffee.

Muddy Paw Prints

Issue 1, April 2009



Transport Volunteers Make the Difference Between Life and Death

I helped drive transport on Saturday, September 14th, moving 36 dogs from as far away as Georgia. This was a two-part transport involving lots of volunteers. These beautiful animals were all rescued from death row, some right here in Ohio. Some were pure breed dogs, others just mutts, but all 36 were successfully transported to rescues in Pennsylvania, New York, Michigan and Canada.

Part A and Part B of this transport separated in Columbus. Some went on to Pennsylvania and New York, and the others to Michigan and Canada. Some were even added on. My leg was to drive 2 Pyrenees to Mansfield, OH, along with three other drivers to hand off our passengers so they could continue on to the next leg of their northbound journey.

It's hard to explain what all goes into making a "rescue" successful. There are many, many volunteers involved. The people on the "pull end" -- the ones responsible for getting these dogs out of a kill shelter. The ones who spend hours and hours making phone calls or cross-posting to other rescues across the nation and Canada to see who has space available. Our wonderful "sponsors" who donate pull fees and the money for vetting these animals.

All animals crossing state lines MUST have all vaccinations up-to-date and health certificates with them when they travel. This is MANDATORY, not an option. Once that is completed, the next task is to get these animals where they're going, thus the "transporter".

These people volunteer their time, their vehicles, and their gasoline to make over hundred mile runs getting these babies to the next leg of their final destination -- safety and the chance for a new life -- and they do it 52 weeks out of every year.

Continued →

Last month's pet photo winner!



Meet Cooper, a Cocker Spaniel/Bichon who loves cottage cheese 🐾

Visit our website and enter your pet for a chance to win a free bag of Muddy Paw coffee!

Did You Know?

Kopi Luwak is a coffee made from coffee cherries that have passed through the digestive tract of Asian cat-like animal. Enzymes in the animal's stomach break down the proteins that give coffee its bitter taste. Apparently the flavor outweighs the origin-Luwak sells for up to \$600/lb or \$50/cup! 🐾

Transport Volunteers continued...

The transport coordinator's job must be a nightmare. They are the ones responsible for filling these legs with drivers, keeping track of everyone on the road, making sure everyone is on time to meet the next leg, having back-up drivers in case some one breaks down or can't make it.

Making run sheets that are sometimes 20 to 30 pages long. Tagging all animals so that they can be identified by the drivers so that health certificates do not get confused. That could cause a major disaster should a transporter get stopped by Highway Patrol or at the Canadian border.

The coordinator tracks all drivers' names, their car makes, models, color, year of vehicle, license plate number, and cell phone numbers so that every one can stay in contact. The coordinator MUST man the phone at all times when these transports are moving in case there is a problem. These people are also volunteers.

The next phase is the receiving rescue or No Kill Shelter which also relies upon volunteers to either provide foster homes or to come in and care for these animals daily until they are adopted. In the meantime, these rescues are still bombarded with local animals as well.

So, the next time you're out for a Saturday or Sunday afternoon drive, and you come across a convoy of vans, cars, and station wagons, moving down the interstate, with several animals on board -- blow your horn, smile and wave, give them a big "thumbs up".... and please say a silent prayer for their safe journey.

By JoAnn Jenkins
MyPetRescueBlog.com

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RESCUE POEM

Once I was a lonely dog,
 Just looking for a home.
 I had no place to go,
 No one to call my own.
 I wandered up and down the streets,
 in rain in heat and snow.
 I ate what ever I could find,
 I was always on the go.
 My skin would itch, my feet were sore,
 My body ached with pain.
 And no one stopped to give a pat
 Or a gently say my name.
 I never saw a loving glance,
 I was always on the run.
 For people thought that hurting me
 was really lots of fun.
 And then one day I heard a voice
 So gentle, kind and sweet,
 And arms so soft reached down to me
 And took me off my feet.
 "No one again will hurt you"
 Was whispered in my ear.
 "You'll have a home to call your own
 where you will know no fear,"
 "You will be dry, you will be warm,
 you'll have enough to eat"
 "And rest assured that when you sleep,
 your dreams will all be sweet."
 I was afraid I must admit,
 I've lived so long in fear.
 I can't remember when I let
 A human come so near.
 And as she tended to my wounds
 And bathed and brushed my fur
 She told me 'bout the rescue group
 And what it meant to her.
 She said, "We are a circle,
 A line that never ends."
 "And in the center there is you
 protected by new friends."

Continued →



<http://tiny.cc/muddypawcoffee>



Created by the San Francisco Ad Club Public Service Advertising Committee. Used with permission from Animal Sheltering Magazine and The Humane Society of the United States

Rescue Poem continued...

"And all around you are
 the ones that check the pounds,
 And those that share their home
 after you've been found."
 "And all the other folk
 are searching near and far."
 "To find the perfect home for you,
 where you can be a star".
 She said, "There is a family,
 that's waiting patiently,
 and pretty soon we'll find them,
 just you wait and see."
 "And then they'll join our circle
 they'll help to make it grow,
 so there'll be room for more like you,
 who have no place to go."
 I waited very patiently,
 The days they came and went.
 Today's the day I thought,
 my family will be sent.
 Then just when I began to think
 It wasn't meant to be,
 there were people standing there
 just gazing down at me.
 I knew them in a heart beat,
 I could tell they felt it too.
 They said, "We have been waiting
 for a special dog like you."
 Now every night I say a prayer
 to all the Gods that be.
 "Thank you for the life I live
 and all you've given me."
 "But most of all protect the dogs
 in the pound and on the street."
 "And send a Rescue Person
 to lift them off their feet."

By Arlene Pace
 Taken from For the Love of the Dog
 by Deanna Raeke 🐾

Raise money for your organization with MPC!

Muddy Paw Coffee's "never-ending" fundraisers are a proven way to raise money month after month for animal rescue groups and organizations! When supporters call or go online and purchase direct, Muddy Paw Coffee will donate \$2.00 from every bag sold to the chosen organization. Labels can also be personalized with the organizations' logo or mascot to help promote the cause. 🐾

Current Fundraising Partners:

- NHSPCA
- Animal Rescue League of NH
- Cocheco Valley Humane Society
- Northeast Boston Terrier Rescue
- North Country Animal League
- Boxer Rescue L.A.



Note from the President (& his Dogs):

I am very excited about the difference Muddy Paw has made so far and the potential for helping animals in need throughout the country. I love that every time someone enjoys a cup of Muddy Paw Coffee, they are also helping an animal in need. That is how we came up with our slogan 'Coffee for people, proceeds for pets.'



Thanks for reading our first newsletter and I hope you visit us online or at our Portsmouth, New Hampshire location soon!
 Derek S. LaBorie

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